

# THE NORDIC EDIT



IN COLLABORATION WITH





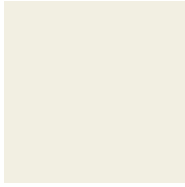
## THE NORDIC EDIT BY TAPET-CAFE

Joyfully embracing shades beyond white and grey, the Nordic Edit is a celebration of Scandinavian hues in all their variety, drawn from our core collection of colours and the Farrow & Ball Archive by Jannik Martensen-Larsen of Tapet-Cafe.

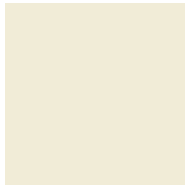
Throughout this lookbook, we invite you to be transported by a collection of colours with diverse inspirations, from Copenhagen townhouses and verdant summer lawns to the unmistakable clarity of northern light, with practical tips from Jannik as your guide.

# THE NORDIC EDIT

Try this selection of shades in bold and unexpected combinations to create your new Scandinavian look.



Strong White<sup>®</sup> No.2001



School House White<sup>®</sup> No.291



Hardwick White<sup>®</sup> No.5



Light Blue<sup>™</sup> No.22



Potted Shrimp<sup>™</sup> No.9906 (A)



Sugar Bag Light<sup>®</sup> No.29 (A)



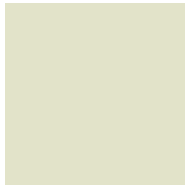
Mere Green<sup>™</sup> No.219 (A)



Monkey Puzzle<sup>™</sup> No.238 (A)



Wall White<sup>™</sup> No.58 (A)



Tunsgate Green<sup>®</sup> No.250 (A)



Dyrehaven<sup>™</sup> No.9819 (A)



Serge<sup>™</sup> No.9919 (A)



Copenhagen Roof<sup>™</sup> No.9816 (A)



Grate Black<sup>™</sup> No.9920 (A)



Railings<sup>™</sup> No.31



India Yellow<sup>®</sup> No.66



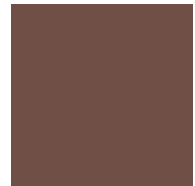
Saxon Green<sup>™</sup> No.80 (A)



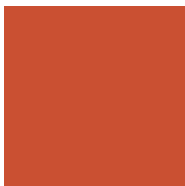
Danish Lawn<sup>™</sup> No.9817 (A)



Pantalon<sup>™</sup> No.221 (A)



Etruscan Red<sup>™</sup> No.56 (A)



Terre D'Egypte<sup>™</sup> No. 247 (A)



Babouche<sup>®</sup> No.223



Arsenic<sup>®</sup> No.214



Chinese Blue<sup>®</sup> No.90 (A)

(A) = Archive Colour



A full-page photograph of Jannik Martensen-Larsen, a bald man with a serious expression, looking down at a fan of color swatches he is holding in his hands. He is wearing a dark blazer over a dark V-neck shirt. The background is dimly lit, showing a window with a white frame and a piece of abstract art with geometric patterns on the left. The lighting is dramatic, coming from the right, highlighting his face and the colors of the swatches.

## JANNIK MARTENSEN-LARSEN

Jannik Martensen-Larsen is the second-generation head of Danish design house Tapet-Café, which he runs jointly with his wife, textile designer Helene Blanche. Together, they continue Tapet-Café's vision of making the world a more beautiful and interesting place, set out at the company's founding in 1974.

## CLASSIC SCANDINAVIAN

The Nordic Edit's softer shades invite classic Scandinavian looks with subtle contemporary twists. The key to bringing the aesthetic up to date is rethinking our understanding of neutrals.

Wherever you'd be tempted to use a pure white, consider the greyed tones of Strong White or Hardwick White instead.

Perhaps the earthiness of Wall White appeals, or even the delicacy of silvery Light Blue. Whichever you choose, its added complexity will bring a considered feel to ceilings, walls, and woodwork alike.





*"In more traditional rooms, I prefer to paint with subtle and refined colours. Strong White woodwork and walls in Light Blue or Monkey Puzzle create a stylish look that embodies this perfectly."*

Jannik Martensen-Larsen - Owner, Tapet-Cafe



Above - walls: Light Blue No.22

Right - Walls, Ceiling and Trim: Strong White No.2001





*“Look at your home as one full canvas. Once you’ve defined your neutral, carrying it throughout your home on ceilings and woodwork can create a stylish, elegant look and a sense of cohesion.*

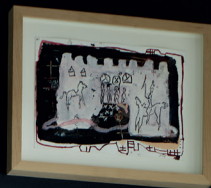
*Here, we’ve used Strong White – it works beautifully with the intense tones of India Yellow and Railings, creating a look that’s clean and graphic, but still has that classic feel.”*

*Jannik Martensen-Larsen - Owner, Tapet-Cafe*



**Above – Walls:** India Yellow No.66 and Railings No.31 ; **Ceiling and Trim:** Strong White No.2001

**Right – Walls:** Railings No.31 ; **Ceiling and Trim:** Strong White No.2001



## MODERN SCANDINAVIAN

The Modern Scandinavian side of the Nordic Edit is all about embracing the bold. Intense shades, masterfully combined, create uniquely dramatic rooms that reflect the colourful nature of contemporary Scandinavian art, architecture, and design.

Often foregoing neutrals all together, these rooms burst with adventurous Bauhaus-like contrasts, using strong colours like Danish Lawn, Chinese Blue, and Terre D'Egypte to highlight architectural features and create playful details.





*“Painting window niches in a contrasting colour adds an unexpected sense of fun. So that the contrast isn’t too harsh, try a softer tone for your accent colour, like Potted Shrimp, which we’ve used here to offset the rich depth of the Serge walls.”*

Jannik Martensen-Larsen - Owner, Tapet-Cafe



**Above - Walls:** Serge No.9919 (A); **Niche and Beams:** Potted Shrimp No.9906 (A)  
**Right - Walls:** Light Blue No.22; **Ceiling:** Arsenic No.214; **Niche:** Babouche No.223







*Above - Walls: Mere Green No.219 (A); Ceiling: Arsenic No.214  
Right - Walls: Serge No.9919 (A); Niche: Potted Shrimp No.9906 (A)*













*"The ceiling is a canvas that often goes ignored, but it looks great when consciously incorporated into a room. If you bring the ceiling colour down onto the top of the wall, as we've done here in Arsenic, it creates an open, sky-like feeling."*

*The same goes for other architectural elements. Paint a chimney breast in a brighter or a darker tone and it will really stand out as an important feature."*



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